

Linda Valentina Avramides

Creative Designer

About me

I am an experienced Graphic Designer and Copywriter, with additional experience in Marketing, Copywriting and PR, having worked mainly in the advertising and corporate sector for a broad range of clients.

I have proficiency in Adobe Creative Suite CS6 - Illustrator, Indesign, Photoshop, website content management via CMS.

After achieving a postgraduate degree in Fine Arts, I pursued a career in graphic design and also attained experience in copywriting, proof reading and editing.

Throughout, I have developed strong time management skills in a time sensitive work environment. I also enjoy working as part of a team as well as mentoring and managing those who are not as experienced. As a designer, I enjoy the balance between concept development and the challenges of end-to-end production and product delivery in all areas of marketing.

In my role as a Graphic Designer, I believe I have demonstrated strong conceptual, communication, strategic and analytical skills; the ability to prioritise independently based on workflow dependencies, competing deadlines and time constraints; the ability to work as part of a team and to produce consistently high quality finished and print ready art, with incisive attention to detail.

I work independently, am adaptable and always seek to add value to my role with a proactive approach and intuitive problem solving.

I believe my key strengths would add value to your establishment.

Portfolio

Portfolio please visit: <http://lindaavramidescvdotcom1.wordpress.com/>

Graphic Design

LINK MARKETING GROUP
AAS MARKETING DEPT
Jan 2012 – present

FUTUREPLUS
2011 – 2012

Freelance clients pre 2011

NEWS MAGAZINES – VOGUE LIVING

HARLEQUIN PUBLISHING

TRAVEL.COM

BRAINSTRUST CREATIVE

WUNDERMAN CATO JOHNSON

MERCER BELL

GEORGE PATTERSONS

ANZ BANK

COMMONWEALTH BANK

ST GEORGE BANK

CITIBANK

WUNDERMAN CATO JOHNSON

Qualifications

ADOBE CREATIVE SUITE CS6

2014

EVENTS & MARKETING SEMINAR

2011

MICROSOFT

Word, Powerpoint, Exce – 2010

PUBLIC RELATIONS SEMINAR

Sydney Writers Centre, Milson's Point – 2010

GRAPHIC DESIGN CERTIFICATE

Shillington College – 1999

WEB DESIGN CERTIFICATE

Flash 4, Dreamweaver 3, SoundEdit

Shillington College – 1999

ART CERTIFICATE

Major in Life Drawing & Watercolour

Hornsby Technical College

BACHELOR of ARTS (HONS FINE ARTS)

Major in Australian Film and Photography

University of Sydney

Writer

1990 – 2009

ADVERTISING COPYWRITER

EUROLUCE LIGHTING

KE-ZU

ADVERTISING ENERGY

PEMBERTONS AUSTRALIA

GRACE BROS ADVERTISING

RADIO SCRIPTWRITER

2GB

EDITOR

WELDONS INTERNATIONAL

AUTHOR

'FASHION AUSTRALIA VOL 3'

Award

FINALIST - New York Festival - Advertising Writers Awards
Human Rights Commission campaign